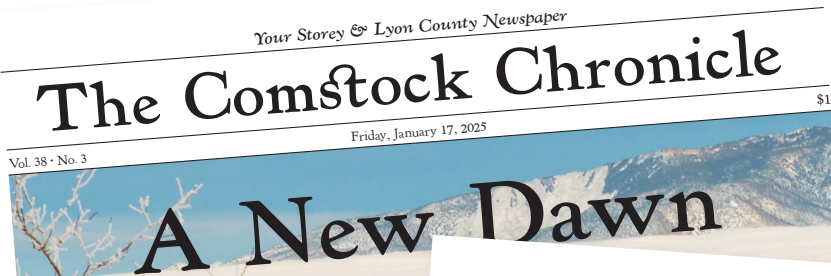


The Comstock Chronicle



Local E Clampus Vitu Demotes Humbug



Article Page 4 • Photo by Melody Hoover
Mark Twain Never Worked For This Paper



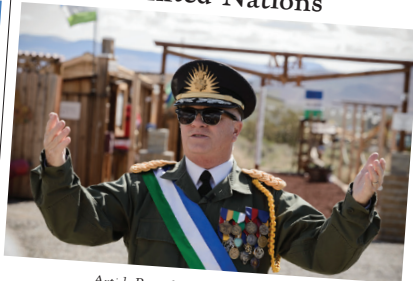
Spencer Davidson and Dan Webster at the Sutro Tunnel Site. The Friends of Sutro Tunnel are seeking community feedback as they pursue a Travel Nevada funding project. Story page 7. Photo by Melody Hoover.

PB Abbate Veteran's Group Forming Nevada Chapter



Article Page 6 • Photo supplied by PB Abbate Group
Mark Twain Never Worked For This Paper, but His Ghost Does!

Molossian President Visits United Nations



Article Page 10 • Photo by Asa Gilmore
Published in Gold Hill, Nevada

Media Kit 2025

2025 Weekly AD SIZES & RATES

General Ad Size	Ad Rates	Ad Dimensions
1/8 Page	\$50.00	3.75" wide x 2.5" tall
1/4 Page	\$100.00	3.75" wide x 5" tall
1/2 Page Horizontal	\$200.00	7.5" wide x 5" tall
1/2 Page Vertical	\$200.00	3.75" wide x 10" tall
Full Page	\$400.00	7.75" wide x 10" tall
Vertical Banner Ad	\$80	1.8" wide x 10" tall
Large Banner Ad	\$80	7.75" wide x 2" tall
Inserts*	Starting at \$450	8.5" x 11"
Back Cover - Color Only	\$500.00	7.75" wide x 10" tall**
Add color to any ad	+ \$100.00 to ad price	

Open Rate: \$10.00 per column inch, based on 4 column layout

Legal Ads: \$10.00 per column inch, based on 4 column layout

Non-profit Organizations Receive a 20% Discount

8 week ad commitment receives 25% Discount

Discounts may not be combined. Additional discounts are available for longer term contracts.

**Insert pricing begins at \$450 for single page, single sided, black and white*

Pricing available for other options, call to discuss

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3.75" wide x 5" tall

EIGHTH PAGE
3.75" wide x 2.5" tall

Artwork Guidelines

- All digital greyscale and color (CMYK) art should be at least 200 dpi.
- Acceptable file formats: Press-Ready Adobe PDF.
- Vector artwork should be saved in an .EPS format with fonts and images embedded, or all images and fonts must be supplied.
- All screen and printer fonts must be provided.
- We will substitute with similar fonts if originals are not submitted.
- Text can be converted to outlines, but if proofing errors in the text are discovered, new art may need to be submitted.
- Images from the web are not suitable for printing.

HALF PAGE VERTICAL
3.75" wide x 10" tall

VERTICAL
BANNER
1.8" wide
x
10" tall

HORIZONTAL BANNER
7.75" wide x 2" tall